

The Journey Forward... The SCHCHA Way



The South Carolina Home Care & Hospice Association
2016 Annual Conference
Hyatt Place Charleston Historic District
Charleston, SC



Come Exhibit With Us!

December 5-6, 2016

Workshops • Networking • Historic Location

Stand Out with One of Our New Sponsorship Opportunities!

See Inside For Details!

Why Exhibit?

With our new conference format, we have extended exhibit and class schedules for an additional day! There is more time for vendors to interact with attendees, and with the added day, vendors can schedule dinner meetings with clients either at one of the fabulous local restaurants in Charleston. **Attendees are typically in upper management** such as agency Administrators, Chief Financial Officers, Branch Managers, Clinical Supervisors, Compliance/QI Managers, HR Managers and Marketing/Development Staff. **The majority of attendees have purchasing influence for one or more areas of their work. Come network – enjoy time with your current customers and future customers in a relaxed, resort atmosphere!**

Exhibit Space

Each vendor will be provided with a 6ft, draped and skirted table, 2 chairs, electricity and wireless internet. **There are only 20 exclusive Exhibit Tables available, located in the pre-function area where attendees register, break and go to and from classes.** Each table is available on a first-come, first-served basis at the time of set-up. Your exhibit fee includes two exhibitors at each Exhibit Table. Additional name badges are available for \$100 each.

Conference & Exhibit Schedule at a Glance

Sunday, December 4, 2016

4:00 – 7:00pm Exhibitor Registration and Set-Up

Monday, December 5, 2016

7:30-8:15am Exhibitor and Attendee Registration and Coffee
Scavenger Hunt with Vendors

8:15-9:30am Welcome and Opening General Session – Acknowledgement of Exhibitors

9:30-10:00am Break in Exhibit Area
Scavenger Hunt with Vendors

10:00-11:30am Concurrent Sessions

11:30-12:40pm Lunch & Awards Ceremony – Exhibitors Invited
To increase your networking opportunity, each vendor will have a round table of 10 reserved at the lunch with their company name.

12:40-1:00pm Dessert with Vendors

1:00-2:30pm Concurrent Sessions

2:30-2:45pm Break in Exhibit Area
Scavenger Hunt with Vendors

2:45-5:00pm Concurrent Sessions & General Session

5:00-6:00pm Vendor Reception
Scavenger Hunt with Vendors

Tuesday, December 6, 2016

7:30– 8:00am Coffee with Vendors
Scavenger Hunt with Vendors

8:00-9:30am General Session

9:30-10:30am Brunch with Vendors
Scavenger Hunt with Vendors

10:30-11:30am Concurrent Sessions

11:30-11:45am Vendor Break and Door Prizes

11:45-12:45pm Concurrent Sessions

12:45pm Bon Voyage!

****The Exhibit Hall Scavenger Hunt is our creative way to bring more traffic to your exhibit table. Attendees will be provided materials and instructions on how to participate upon arrival. At the end of the conference, three names will be drawn for \$100 gift cards. Participation is free for vendors! ****

Hotel Information The Association has secured a block of rooms at the rate of \$159/night December 2nd - 5th, 2016 at the Hyatt House + Hyatt Place Charleston Historic District. Recently opened as the first dual branded hotel, both properties are located at the same address sharing a pool and fitness center. Hyatt Place guest rooms available are King or Queen/Queen rooms, and Hyatt House are residentially inspired King Suites. Reservations must be made before Monday, 10/24/16 (remember to request the SCHCHA room block).

- For the Hyatt Place guest rooms call 1-800-993-4751 or go to <https://resweb.passkey.com/go/schchaplace>.
- For the Hyatt House King Suites call 1-800-993-4983 or go to <https://resweb.passkey.com/go/schchahouse>.



Recently opened in September 2015, both the Hyatt House and Hyatt Place Charleston – Historic District are located in the heart of Charleston’s Upper King Historic District. The hotels share access to Sterling Hall, with over 8,000 square feet of meeting and event space. The new construction includes the Hyatt House Charleston with apartment-style suites and Hyatt Place Charleston with spacious guest rooms. Gourmet breakfast buffets are complimentary as well as wireless internet access. In addition to a roof-top bar and restaurants on the property (all privately run), the Hyatt Place hosts a Gallery Café offering freshly prepared food 24/7, and the Hyatt House offers the stylish HBar featuring lite bites and pub fare.

Onsite amenities

- exclusive 24-hour fitness center
- Heated indoor pool
- Delicious complimentary breakfast buffet each morning

Located just minutes away from the area's top attractions, including:

- Historic homes, plantations, Fort Sumter, and local beaches
- Local shopping stretches for over a mile down King Street
- Over 25 restaurants located within 3 blocks of the brand-new hotel

The City of Charleston owned and operated garage is located adjacent to the hotel. Guests may opt for valet parking through the hotel or self-parking (directly through the City of Charleston garage). **Daily parking charges are currently: Self-Parking: \$17.00 or Valet Parking: \$30.00 (in and out privileges as well as the option to charge the parking to your guest room).** The Hyatt Place Charleston Historic District is only 11 miles from Charleston Airport.

Conference Exhibit & Sponsorships

- EXHIBIT TABLE – (Only 20 Exclusive Tabletop Exhibits Available)**
\$850 member, \$1,300 non-member *Exhibit table with electricity and Wi-Fi *Electronic mailing list of registrants
*Acknowledged in Program
- EXCLUSIVE VALET PARKING SPONSOR (Attendees will remember you for this! Normally \$30/day!) NEW!**
\$7,000 * Exhibit Table and Affiliate Membership included (\$1,350 value!)* Your Logo on all valet tickets * Rear-view mirror placard in each valet parked car with your logo and advertisement * Logo and Link on Conference Web Page * Logo on conference signage and Program * Flyer stuffed in attendee registration packets
- EXCLUSIVE HOTEL KEY CARD SPONSOR**
\$3,500 * Your Logo and marketing message on all room keys provided to attendees upon hotel check-in * Logo and Link on Conference Web Page * Logo on Conference Signage and Program
- EXCLUSIVE TOTE BAG SPONSOR**
\$2,500 * Your Company Name on 150+ Conference Tote Bags * Logo and Link on Conference Web Page * Logo on Conference Signage and Program
- EXCLUSIVE LANYARD SPONSOR for NAME BADGES**
\$2,000 * Your Company Name on Attendee Name Badge Lanyards *Logo and Link on Conference Web Page* Logo on Conference Signage and Program
- LUNCH SPONSORSHIP – Sponsor of Monday’s Luncheon**
\$1,500 - * Logo and Link on Conference Web Page * Logo on Conference Signage and Program
- BRUNCH SPONSORSHIP – Sponsor of Tuesday’s Brunch**
\$1,000 - * Logo and Link on Conference Web Page * Logo on Conference Signage and Program
- FLYER in REGISTRATION PACKETS NEW!**
\$750.00 * Your Flyer Placed in All Attendee Packets
- VENDOR RECEPTION**
\$500 - * Logo and Link on Conference Web Page * Logo on Conference Signage * Acknowledged in Program
- BREAK SPONSORSHIP**
\$250 * Acknowledged in Program

EXHIBITOR INFORMATION:

Company Name: _____ Contact Name: _____
Address: _____
Phone: _____ Email: _____
Website: _____ Electricity: Y _____ N _____

PAYMENT: Please accept my payment for the tabletop and/or sponsorship fee in the amount of \$ _____



My check (payable to SCHCHA) is enclosed in the amount of \$ _____ **OR** Charge my:
Credit Card Number _____ Exp. Date _____ Security code _____
Name (as it appears on card) _____
Address (of cardholder) _____
Signature (required) _____

Call Judy Penn at 919-848-3450 or email judypenn@homeandhospicecare.org with questions
Fax to 919-848-2355 or mail to AHHC, 3101 Industrial Drive, Suite 204, Raleigh, NC, 27609

TERMS AND RULES OF THE EXHIBITION

SCHCHA, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services **Immunity to SCHCHA from Liability:** SCHCHA, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold SCHCHA harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. **Compliance with Laws:** The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by SCHCHA, the Hyatt House/Hyatt Place/Sterling Hall, and all federal, state and local government organizations or agencies. **Aisle Space:** No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted. **Display and Equipment:** Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. SCHCHA reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition. **Exhibit Payment:** Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the South Carolina Home Care & Hospice Association (SCHCHA). **Cancellation:** In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing prior to October 3, 2016; 50% Refund if cancellation received in writing prior to October 21, 2016 and no refunds available October 22, 2016 and thereafter. **Security:** Exhibitors must secure their belongings. SCHCHA is not responsible for damages, loss or theft of exhibitor property.